THE NEW ENGLAND BOOK SHOW SPONSORSHIP
WHAT IS THE NEW ENGLAND BOOK SHOW?

**LEGACY** The New England Book Show, the flagship event for Bookbuilders of Boston, has been running for nearly 60 years. It is an annual juried show held at Symphony Hall in Boston. Featuring a number of categories—including trade, juvenile, college and more—winning books are selected for their design, quality of materials, and workmanship.

While the Book Show has historically commemorated works in print, digital media—such as eBooks, apps, and multimedia websites—are now recognized in the evolutionary publishing environment. We want to recognize publishers for their efforts in embracing technologies while maintaining their core identities.

**COMMUNITY** While its parent organization is based in Boston, the Book Show welcomes participants from all the New England states: MA, CT, NH, RI, VT, and ME. The introduction of Small & Self Publisher categories has helped to widen the playing field, and aspiring publishers’ work is recognized alongside professional publications in the Student Design Competition.

Many consider NY to be the publishing capital of the world. The New England Book Show reminds everyone that there is indeed a hub of publishers beyond the Big Apple evolving content and telling stories through new mediums and traditional materials.

**PRIDE** This event is all about recognizing the best in publishing. The entries we receive reflect the profound creativity, innovation, and work ethic present in the minds and offices of New England publishers.

For the judging process, we enlist top professionals who have years of design and production experience to review and rank submissions. Every year, the sentiment is unanimous: deciding winners is difficult, because the caliber of work is extraordinary. But it all comes down to the showcase at Symphony Hall — the display is unlike any event, where we honor the best in ink and pixels with colleagues and friends.
VENUE
Symphony Hall (Higginson Hall Wing)
Boston Symphony Orchestra

WHEN
Early May, from 5:30 to 9 p.m.

ORGANIZERS
Event chairs and committee of volunteers; a judging panel comprised of publishing industry veterans; a printer paired with skilled students tapped to design and produce the Book Show winners catalog.

ATTENDEES
Between 200–400 professionals in various areas of publishing, including printing, production, editorial, content developments, marketing, and manufacturing.

THE EVENT
Fully catered three-course dinner curated specifically for the Book Show; cash bar; live music; robust networking; and a proud display of the best of New England publishing.
WHO ENTERS
THE NEW ENGLAND BOOK SHOW?

RECENT BOOK SHOW ENTRANTS

215 Ink
99: The Press
Adams Media
Amadeus
America's Test Kitchen
American Mathematical Society
American Meteorological Soc.
America's Test Kitchen
Ankeny Comics
Barefoot Books
Bauhan Publishing
Beacon Press
Benna Books
Bentley Publishers
Black Salt Press
Black Widow Press
Bunker Hill Publishing
Candlewick Press
Cengage Learning
Charlesbridge Publishing
Chelsea Green Publishing
Cheng & Tsui
Counterintuitive Comics
Cranky Pants Publishing
CRC Press
CurlyQ Press
Da Capo Press
David R. Godine Publisher
Education Development Center
Elsevier
Focal Press
Fruitlands Museum
Fulcrum Publishing
Harvard Art Museums
Harvard Common Press
Harvard Ed. Publishing Group
Harvard University Press
Heinemann firsthand
Houghton Mifflin Harcourt
Jones & Bartlett Learning
Lincoln Institute of Land Policy
Little, Brown & Co.
Macmillan Education
Maine Authors Publishing
Mass. Historical Society
MFA Publications
NE Historic Genealogical Soc.
Ninth Art Press
Overseas Adventure Travel
Peabody Museum Press
Pearson Education
Pioneer Valley Books
Ploughshares
Pressed Wafer
Quale Press
Redivider
Roost Books
Rose Metal Press
Science History Publications
Shambhala Publications
Smith College Museum of Art
Strangelet Press
Thames & Hudson
The LOOK Book, Inc.
The MIT Press
Trinity College
The Wellesley Review
Thomson Learning
TidePool Press
Tilbury House Publishers
Union Park Press
Vista Higher Learning
Wilde Press
Wildlife Worlds
Wisdom Publications
Yale University Press
A TREASURED TAKEAWAY

The catalog is a cherished component of the Book Show. The sizeable book features production details of all finalists, including design specifications, vendor partners, cover, spread, and screenshot images, and judges' and designers' comments.

In recent years, the ambitious project has been carried out by graphic design students at various institutions, such as Framingham State University, Curry College, and the Massachusetts College of Art & Design. The catalog is made possible by generous in-kind donations from our many manufacturing vendor supporters.

The catalog is given to all who attend the Book Show; approximately 350 copies are printed through in-kind donations for distribution at the event. An archive of Book Show catalogs and all of the finalists are available at the Burns Library at Boston College.
Companies who contribute financially to the New England Book Show are proudly recognized at the event and in our printed catalog, which is gifted to all attendees. The Book Show and its accompanying catalog is a wonderful opportunity to reach publishers directly while recognizing their best creative efforts.

**TOP EDGE $3,000**

- Full-page ad in the Book Show catalog with acknowledgment of sponsorship level
- Vocal recognition at the Book Show
- Table-top marketing materials & signage (furnished by sponsor)
- Company logo on Book Show website (printed & electronic)
- Four complimentary passes to the Book Show

**EDITOR $2,000**

- Full-page ad in the Book Show catalog with acknowledgment of sponsorship level
- Company logo on Book Show website + vocal recognition at the show
- Two complimentary passes to the Book Show

**SCHOLAR $1,000**

- Half-page ad in the Book Show Catalog with acknowledgment of sponsorship level
- Company logo on Book Show website + vocal recognition at the show
- Two complimentary passes to the Book Show
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<th>CONSERVATOR $500</th>
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<td>¶ Company logo on Book Show website</td>
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<td>¶ One complimentary pass to the Book Show</td>
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<th>BOOK BUILDER $250</th>
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<td>¶ Company logo on Book Show website</td>
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*All sponsorship tiers are flexible.*
WHY SUPPORT THE NEW ENGLAND BOOK SHOW?

Becoming a sponsor means you’re a friend to Bookbuilders of Boston—not just our organization, but everyone involved in the art and work of publishing content. The New England publishing community is intimate; supporting the Book Show is a wonderful opportunity to connect directly to those responsible for making great books and digital products happen.

**BENEFITS OF SUPPORT:**
- Visibility to the top publishers of New England, which include major national & international companies.
- A rare opportunity to connect with production professionals face-to-face through networking, displaying marketing materials, or even a formal speaking engagement.
- Contribution to continuing education through forums to the public.
- Key recognition for making the Book Show, a legacy event, possible.

Former Book Show co-chair and Board Member, Michele Brennan
Former Board Member, Michael Mozina
Bookbuilders of Boston, a not-for-profit organization founded in 1937, is dedicated to bringing together people involved in print and digital publishing. Its membership represents all facets of the book industry: editing, design, production, manufacturing, and marketing across all media. Through its various activities, Bookbuilders offers a forum to exchange information, learn new technologies, and promote improvements in the quality of publishing in New England.

### Membership Breakdown

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<th>Individual Members</th>
<th>Publishing Arenas</th>
<th>Professionals</th>
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<tr>
<td>115+</td>
<td>Academic</td>
<td>Production</td>
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<td></td>
<td>Education</td>
<td>Editorial</td>
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<td>Trade</td>
<td>Marketing</td>
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<td></td>
<td>Literary</td>
<td>Distribution</td>
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FOR MORE INFORMATION ON The New England Book Show

www.newenglandbookshow.org

@BookbuildersBOS

Annual New England Book Show

email: info@newenglandbookshow.org

CONTACT BOOKBUILDERS OF BOSTON

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North Andover, MA 01845

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Thank you.